

ProWein Education Campaign

18-20 September, 2019

Bombay Convention & Exhibition Centre, Goregaon (East), Mumbai, India



2nd ProWein Education Campaign “Made by ProWein” concluded with a great zeal..!

September 2019: The 3 day education campaign, starting 18 – 20 September, 2019, saw a tremendous response from the industry with the presence of more than **480** attendees in **8** sessions. The attendees were well denoted by the trade leaders, industry experts, students and enthusiasts. For compiling the content ProWein cooperated with the two partners **WSET** (*Wine and Spirit Education Trust*) and **All Things Nice**.

The campaign sessions were presented by the masters of the industry & trade, who do not require an introduction in the market. Every session was well defined in context of the content and knowledge. For the very first time in the ProWein history, we conducted a Water Session, which represented the importance of water. The other sessions included the introduction to Spain wine reason, Gin tastings, Champaign sessions etc. During the event, Speakers & attendees mulled over on changes in the Indian Market with a growing trend of Wine consumption.

Each day was represented by different topics, with day one focusing on Bubbles, Rioja & Water. The first session focused on the fabulous world of bubbles - Champagne, Cava, Prosecco, Cremant and much more along with tasting and understanding the differences in the method of production and flavour and aroma characteristics covering a range of styles from countries across the world. The session was presented by **Mr. Nikhil Agarwal** (Sommelier & CEO, All Things Nice). Progressing to session 2, which was presented by **Ms. Sonal Holland** MW, focusing on mastering maturation of Rioja, with a key focus on viticulture and techniques used in the winery to improve flavour and intensity. The end of day one was marked by the water session conducted by India’s first water sommelier **Mr. Ganesh Iyer** (Water Sommelier and Director Operations - India & India Sub VEEN Waters), focusing on What is Water? Various types of Water, Scope of Minerals impacting Water, Plastic VS Glass View along with the a brief of the history of Bottled Water & Relevance Of Water in the Culinary World Sampling & Tasting of Different Waters.

The second day of campaign started with Chablis assessing quality, what makes a wine Outstanding versus just acceptable. This session explained how to use WSET's Systematic Approach to Tasting to make objective conclusions about wine quality, presented by **Ms. Sovna Puri** (Dip. WSET Wine & Spirits Consultant). The second session “HOLA ESPANA” represented by **Mr. Nikhil Agarwal** (Sommelier & CEO, All Things Nice), was focused on the wine from Spain, Discovering a range of regions, grape varietals and wines from Spain made by passionate wine makers who work hard to serve up great quality and a lot of value in their wine offerings. The last session of the day focused on Sparkling Chenin Blanc, represented by Winemaker & Brand Manager, Chandon India, **Mr. Amrut Ware**.

The last of the campaign was focused on the Gin Master Class focusing on the history of this spirit that is going through a renaissance and taking the world by storm. Decipher a range of botanicals and the differences in styles from leading producers from across the globe. The tastings & presentation was

concluded by **Mr. Nikhil Agarwal** (Sommelier & CEO, All Things Nice). The last session of the campaign was conducted by **Mr. Karan Vasani**, Chief Winemaker and Vice President, Sula Wines, who focused on the flight of three sauvignon blancs and explained the differences in the style based on vineyard, winery and maturation practices.

ProWein Education Campaign extends its heartfelt gratitude to the Partners (WSET & All Things Nice), Speakers and the attendees for their contribution for shaping a successful event.

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