28th International Exhibition and Conference
PRAGATI MAIDAN
NEW DELHI, INDIA
27–29 APRIL 2023
www.medicalfair-india.com   Member of MEDICAlliance

MEDICAL FAIR INDIA

INDIA'S NO.1 TRADE FAIR FOR HOSPITALS, HEALTH CENTRES AND CLINICS

PRESS RELEASE

India's largest healthcare trade exhibition, Medical Fair India, will open doors from 27-29 April at Pragati Maidan, New Delhi, with a much stronger Indian representation in the 28th edition alongside 17 countries

New Delhi, April 2023: Indian healthcare industry is transforming at a stellar pace with the advent of new-age technologies and equipment. New-age technologies are not only helping extend healthcare to far-off corners of the country, but also improving accuracy and assisting with early diagnosis of diseases. Under the 'Make in India' initiative, India is emerging as one of the key global hubs for the manufacturing of medical devices. Telemedicine has become mainstream today, thanks to digital adoption and internet penetration all over the country. With support from the government, industry players are capitalising on this unprecedented growth. What's crucial for fast-paced innovation is a seamless collaboration between all the stakeholders. With a 27-year long legacy of bringing the entire industry under one roof, Messe Düsseldorf India is once again ready to host its iconic healthcare exhibition and conference, Medical Fair India. In its 28th edition, the event will take place from 27-29 April 2023 at Pragati Maidan, New Delhi.

Medical Fair India 2023 is set to host an integrated networking and trade platform for over 10,000+ visitors and delegates to network and conduct business this time. The three-day show will witness participation from 450+ leading manufacturers of medical equipment, consumables, hospital furniture, surgical instruments, components, laboratory, life science, pharmacy, and Infrastructure categories to name a few. The well-segmented exhibition, spread across an area of 16000+ square meters, will welcome visitors from various healthcare fraternities.

The International market has once again embraced this show wherein companies from 17 countries will be exhibiting their products, services & innovations. The countries include Australia, Canada, China, Germany, Hungary, India, Israel, Italy, Malaysia, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, United Kingdom, United States of America, and Vietnam; wherein – China, Canada, Korea and Hungary will be setting up dedicated pavilions.

A part of Messe Düsseldorf group's medical exhibition portfolio `MEDICAlliance', Medical Fair India is organised by Messe Düsseldorf India with the support of Make in India, Association of Healthcare Providers India (AHPI), Association of Indian Manufacturers of Medical Devices (AIMED), Association of Diagnostic Manufacturers of India (ADMI), Quality and Accreditation Institute (QAI) and Voice of Healthcare (VOH), GMAAF - Global Medtech Advocacy & Advisory Forum, NASSCOM Center of Excellence – IoT & AI and Healthcare Events as Knowledge partner for Clin Lab Conference.

28th International Exhibition and Conference
PRAGATI MAIDAN
NEW DELHI, INDIA
27–29 APRIL 2023
www.medicalfair-india.com   Member of MEDICAlliance

INDIA'S NO.1 TRADE FAIR FOR HOSPITALS, HEALTH CENTRES AND CLINICS

Special Segments at Medical Fair India 2023

Medical Fair India hosts numerous special segments across 3 days of the show, making it the preferred choice of the industry for a well-rounded and diverse learning experience. The segments planned for this edition include:

- **Make in India Pavilion** formed by the Association of Indian Manufacturers of Medical Devices (AIMED) to showcase innovations by Indian OEMs.
- **Clin Lab India**: An exhibition & conference focusing on the Globalisation of the Indian IVD Industry; a key driver for startups, Academia, and Government & Industry.
- **Future for Health (FTR4H):** A three-day start-up innovation showcase and conference on Big Data, Artificial Intelligence and Personalisation at Scale.
- **Voice of Healthcare Conference:** A day-long conference focusing on Ideas, Synergy and collaboration.
- **Smart Hospitals Conference:** A day-long conference for Small Hospitals to "Think Future Smart" and focus on providing solutions to meet the needs of Smart Patients.
- **Rehaindia,** powered by REHACARE to attract stakeholders from the rehabilitation segment.
- **MT India Healthcare Awards:** 13th edition of MT India Healthcare Awards in partnership with India's largest healthcare magazine Medgate Today will felicitate pioneers from the industry

Epicenter of Networking & Business Opportunities

The exhibition along with the special features will present numerous opportunities for the exhibitors as well as the visitors to exchange dialogues and conduct business. Medical Fair India is well known for its ability to detect trends and respond to market impulse, diverse solutions to diverse healthcare needs. The longing for in-person meetings and business interactions is driving the anticipation with which the industries are looking forward to Medical Fair India 2023 where they will get the opportunity to explore the latest digital technologies and new approaches shaping healthcare.

Mr. Rajiv Nath, Mg. Director at Hindustan Syringes & Medical Devices Ltd, Forum Coordinator at AiMeD (Association of Indian Medical Devices Industry) and Chairman of the Advisory Committee, Medical Fair India 2023 stated, "I laud the efforts of the Messe Düsseldorf team for making a sustained incremental movement in creating space for meaningful engagement of the national and international medical and health care manufacturing industry through this flagship Expo. This journey over the years has been of sheer quality and dedication. This year's medical fair has surpassed the previous milestones of scale by hosting the biggest ever space for AiMeD and Indian manufacturers. Showcasing young start-ups as well as innovative breakthroughs of the existing large scale manufacturers of the country will give a major fillip to fulfilment of the Make in India mission envisioned by Prime Minister Shri. Narendra Modi. The Make in India pavilion alongside the huge participation from 17 other countries will bring together best of the minds,

28th International Exhibition and Conference
PRAGATI MAIDAN
NEW DELHI, INDIA
27–29 APRIL 2023
www.medicalfair-india.com Member of MEDICAlliance

INDIA'S NO.1 TRADE FAIR FOR HOSPITALS, HEALTH CENTRES AND CLINICS

technologies and new arenas for collaborations, which is set to make a huge contribution in projecting India's prowess in the global medical care landscape more so in light of the country's successful launch of Made in India vaccine during COVID pandemic. Medical Fair India provides immense opportunity in building synergies for profitable business relationships and lay out strategies for future gains by sharing benefits of growing accessible technologies in health care".

Looking forward to the show, **Mr. Thomas Schlitt, Managing Director – Messe Düsseldorf India,** says, "It is delightful to see the response received from the entire medical industry for the 28th edition of the show. This year, Medical Fair India has exceeded our expectations with record-breaking number of exhibitors participating at the exhibition. Over 450 leading companies from 17 countries will be showcasing state-of-the-art equipment and technologies across various categories. India is gradually becoming the global hub for medical device manufacturing. Collaboration and networking among stakeholders hold a lot of significance for further development of the industry. I am happy to see Medical Fair India making its mark as the key networking platform year after year. We look forward to a great show with representatives from all over the world."

About the Organizer

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair-related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

Media Contact:
Pinak Gupta
Head - Marketing Communications
GuptaP@md-India.com